

360Giving briefing

Association of Charitable Organisations 27 April 2022

Tania Cohen, Chief Executive tania@threesixtygiving.org



About 360Giving



360Giving Strategy: https://www.threesixtygiving.org/about/unleashing/



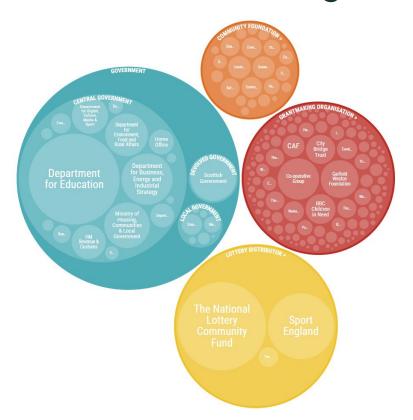
Our story

"I want to know what people are doing so I can learn from them, I can collaborate with them and I can get better at my job... Philanthropy can feel a bit like giving in the dark and I just want us to have better information so we can make the best decisions."

Fran Perrin, founder of 360Giving, The Giving Thought podcast 17 July 2018



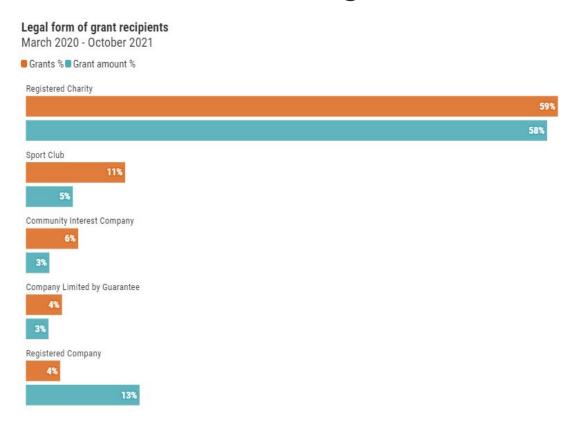
Who shares 360Giving data?



https://www.threesixtygiving.org/2021/07/01/how-has-grants-data-grown/



Who receives the grants?



https://covidresearch.threesixtygiving.org/grant-recipients/recipient-types/



10 core fields of information

Connect (360G-tnlcomfund-0045378630)



The funding will help the project to support those with mental health problems and needs and are facing hardship as a direct result of the Covid-19 pandemic. The project will provide access to services financial support and housing/welfare services for its beneficiaries with the aim to improve mental wellbeing and resilience.

Where is this data from?

This data was originally published by <u>The National Lottery Community Fund</u>. If you need to report a problem in the data please contact The National Lottery Community Fund directly, see their **GrantNav publisher page** for more information.

https://grantnav.threesixtygiving.org/grant/360G-tnlcomfund-0045378630



Giving What other data is shared?

- Recipient or grant location
- Grant programme names
- Grant duration
- Classifications
- Website urls
- Organisation descriptions

Publisher guidance: decide what information to share



Giving 360Giving data is open data

"Open data and content can be freely used, modified, and shared by anyone for any purpose" https://opendefinition.org/

Publisher guidance: <u>publish data openly</u>



Data shared in spreadsheets

Identifier	Title	Description	Currency	Amount Applied For	Amount Awarded	Award Date	Recipient Org:Identifier	Recipient Org:Name
100 A 100 A 100 A 100 A	Ī	Funding to distribute newsletters to support the village, and for admin				111221111111		19 10 10 10 10 10 10 10 10 10 10 10 10 10
360G-TwoRidingsCF-A545633	Covid19	and contingency costs while the group has lost income.	GBP	1444	1444	24/03/2020	360G-TwoRidingsCF-ACC942518	Darley Church Committee for Darley Community Support Group
		Funding to run more food bank deliveries to young people, in an area of					1.000	
360G-TwoRidingsCF-A545637	Covid19	high deprivation.	GBP	2000	2000	30/03/2020	GB-CHC-1055980	St Michaels Youth Project
		Funding for resources to work remotely, and to cover lost fundraising		20.000			TO AND THE PARTY OF	10 to
360G-TwoRidingsCF-A545638	Covid19	opportunities.	GBP	1323.55	1323.55	02/04/2020	GB-CHC-1173795	Older Citizens Advocacy York
		Funding to deliver lunch club via phone and food parcels; funding to						2000 - 100 -
		help cover utility costs of running the centre, with loss of renting						
360G-TwoRidingsCF-A545639	Covid19	groups.	GBP	2000	2000	25/03/2020	GB-CHC-1168129	The Hull (North Bransholme) Phoenix Project
		Funding to be able to increase food deliveries, and to continue and				1111		
360G-TwoRidingsCF-A545643	Covid19	increase phone support.	GBP	2000	2000	30/03/2020	GB-CHC-1163226	beverley cherry tree community centre
		Funding for food, fuel, toiletries etc to support individuals and families,						
360G-TwoRidingsCF-A545645	Covid19	and for equipment to allow for remote working.	GBP	2000	2000	25/03/2020	GB-CHC-1146714	The Hinge Centre limited
		Covid-19. Funding to run home visiting by phone, to people with sight				1111		
360G-TwoRidingsCF-A545711	Both	loss.	GBP	2000	2000	02/04/2020	GB-CHC-1159188	MySight York
360G-TwoRidingsCF-A545713	Covid19	Grant to Musical Memories CIC	GBP	2000	1000	02/04/2020	360G-TwoRidingsCF-ACC794813	Musical Memories CIC
		Funding to enable the organisation to provide essential support to the						
		local community including co-ordinating volunteers, organising food						
		and medicine deliveries and providing activities and food parcels to						
360G-TwoRidingsCF-A545715	Covid19	vulnerable children and young people.	GBP	2000	2000	02/04/2020	GB-CHC-1169686	SELFA
		Covid-19. Funding towards costs to provide extra support to those with					- 100 - 1 K 100 - 1	and the second s
360G-TwoRidingsCF-A545797	Covid19	mental health issues.	GBP	2000	2000	02/04/2020	GB-CHC-1162624	Second Thoughts East Yorkshire
		Funding to support the community shop to maintain a service in the						
		village and to enable them to undertake home deliveries for older						
360G-TwoRidingsCF-A545803	Covid19	residents in isolation.	GBP	2000	2000	25/03/2020	360G-TwoRidingsCF-ACC942678	Clapham Community Shop Limited
		Covid-19. Funding towards delivering food and support to people				1111		
360G-TwoRidingsCF-A545805	Covid19	recovering from addiction.	GBP	2000	2000	02/04/2020	GB-CHC-1150229	RHM Recovery
		Funding to enable the charity to cope with the increased demand for						
		their existing meals on wheels service and to enable them to provide						
		an emergency response for people in isolation. The charity operate in						
		an area of significant disadvantage and are well placed to provide a key						
360G-TwoRidingsCF-A545807	Covid19	community response.	GBP	2000	2000	30/03/2020	GB-CHC-1165915	The Moorlands Community Charity
		Funding to enable the organisation to amend their usual work and						
		utilise their volunteers in a different way, providing a telephone						
		support service and home delivery service in collaboration with other						
360G-TwoRidingsCF-A545808	Covid19	local groups.	GBP	2000	2000	25/02/2020	GB-CHC-1163868	Beverley Community Lift



Hosting and licensing the data



Across all activities, BBC Children in Need is committed to being as transparent as possible as a funder. This is why we joined the 360Giving initiative together with other funding bodies to publish our grants data.

We have used the 360 giving data standard as a way of publishing our data, this will be updated when new grants get awarded. Not all of these will still be active grants but will show a range of the grants that we have awarded over the last few years.

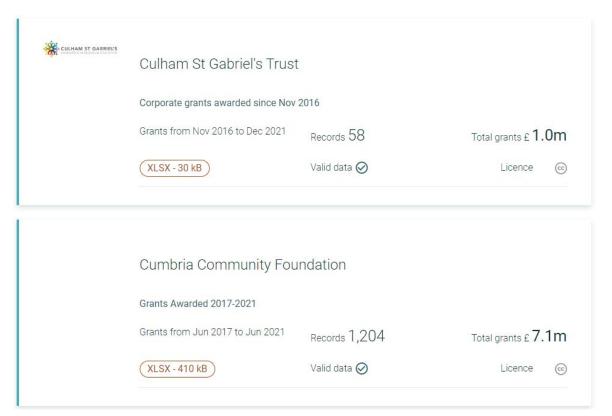
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This work is licensed under the Creative Commons Attribution 4.0 International License. To view a copy of this license, visit http://creativecommons.org/licenses/by/4.0/. This means the data is freely accessible to anyone to be used and shared as they wish. The data must be attributed to BBC Children in Need.

https://www.bbcchildreninneed.co.uk/grants/bbc-children-in-need-360-giving/



360Giving Data Registry



https://data.threesixtygiving.org/



360Giving support for publishing

- Pro-bono support to funders.
- No registration fees.
- Complete <u>online quidance</u>
- Support tailored to circumstances.

Process takes time and attention - depending on volume and quality of data.

Publisher guidance: useful information before you start



Benefits of publishing data

- Transparency and accountability
- Increased visibility of individual and collective impact
- Shared model easier to aggregate data
- Seeing data with other grantmakers who make grants to orgs
- Improved efficiency and effectiveness of data sharing
- Better data quality for analysis
- Dashboards individual and shared reporting and visualisations
- Data enrichment



360Giving research

A report with interactive charts to understand the 'why' and 'what' of UK COVID relief and recovery grants.





Introduction to 360Giving tools



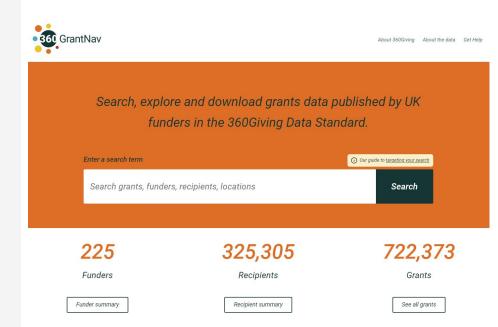




GrantNav

A search engine for grants data.

Explore and download data about where funding goes and how much is given across billions of pounds of grants, for causes and locations across the UK.



https://grantnav.threesixtygiving.org/



GrantNav

- Search by keywords <u>"young people"</u>
- Filter searches by date, size, location, programmes, funders and recipients.
- View by <u>grant</u>, <u>funder</u>, <u>recipient</u> or <u>location</u>.
- Download results for further analysis or open view in 360Insights.

Search filtered to non govt grants awarded since 2019 in Cumbria



360Insights

A tool to help you understand funders better. Combining and visualising 360Giving and charity data. Explore funders across different areas – from their grant dates to types of recipients.



See your grantmaking in new ways

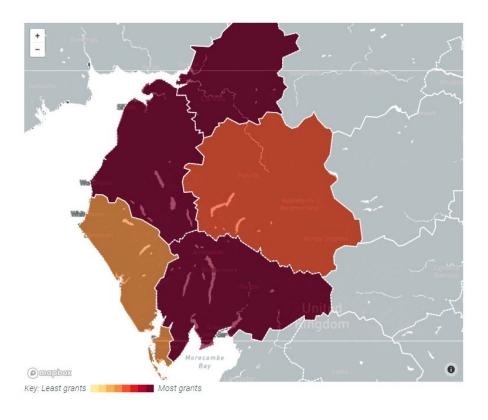
Combine and visualise 360Giving, charity and other data to answer questions about your grantmaking



https://insights.threesixtygiving.org/



360Insights map



360Insights filtered view - grant in Cumbria



360Insights

- Combines grants with charity & company data.
- View <u>single</u> or <u>multiple funders</u>
- Two-way link to GrantNav
- Visualises seven aspects of the data:
 Amounts, Dates, Recipient or Funder types,
 Location, Age & Income.

https://insights.threesixtygiving.org/



Project Aims

Improve the availability and use of data on grants to individuals to inform strategy and decision-making. This will include:

- Standards and support for publishing data on grants to individuals (anonymously) in the 360Giving Data Standard
- Data displayed in the 360Giving tools to support aggregate analysis and understanding of shared impact
- Support for informed decision-making including producing analysis and developing skills and culture to use the data more effectively



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Steering Group Role

To support and provide advice to 360Giving on the grants to individuals project. It will have a governance role in overseeing the implementation of the programme of work, and an engagement role to support consultation and adoption.



Steering Group Activities

- Reviewing workplans for 360Giving and agreeing priorities
- Supporting the development of categorisation
- Oversight of consultation processes
- Supporting the scoping of reports, analysis and dashboards and providing feedback on drafts
- Reviewing documentation and guidance
- Encouraging the adoption and supporting promotions