



ACO Corporate Partner Guide

2022-23

ACO: Championing benevolent & grant- making charities

The Association of Charitable Organisations (ACO) is the membership body that champions the contribution of charities that provide financial and wellbeing support to individuals.

We encourage knowledge sharing, best practice and collaboration amongst our charity members and achieve this through our extensive events programme, thought leadership, networking opportunities and support services.

As part of this role, ACO provides a platform through our **Corporate Partner programme** for members to meet and build relationships with trusted organisations that provide critical services to the charity sector.

Our members

ACO comprises a broad range of grant-giving charities. Our members include:

- Occupational charities
- Armed Forces charities
- Illness and disability charities
- Children's charities
- Women's charities
- Older people's charities
- Regional charities
- Livery companies
- General grant-giving charities

All of these charities share a common need to build strong working relationships with their professional advisors and suppliers.

By becoming a Corporate Partner, trusted organisations can look to develop their presence amongst the ACO community and establish commercial relationships



"ACO's strengths lie in their large, trusted network of charity members, their communication and advocacy. Thanks to partnering with them, we have significantly grown our footprint and credibility in the not-for-profit space"

- David Smart, Managing Director,
Softwerx

How our Partners benefit from their relationship with ACO

- Opportunities to showcase your products/services to our members through our [website partner directory](#) and our quarterly Partner e-bulletin.
- Speaker/contributor and sponsorship opportunities through the regular ACO event programme calendar
- Articles/content opportunities in ACO's flagship monthly publication - Charity News Review - and ACO's social media channels
- Being aligned with – and actively supporting – a charity body at the forefront of supporting individuals in financial crisis

Annual Fee

The annual fee (2022-23) for Partner status with ACO is £1,100.00.

Application process

Applications for Partner membership with ACO should be addressed to Chief Executive Donal Watkin (donal@aco.uk.net).

The process involves initial interview and satisfactory trade references.

Any questions?

For an informal conversation regarding Partnership contact Donal Watkin donal@aco.uk.net/ 07903 575466

Visit: www.aco.uk.net