



The Power of Data

ACO Conference, 27th September 2023

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About 360Giving

We help funders publish open data about their grants, and support people to use this data to improve charitable giving.

Our vision is for grantmaking in the UK to become more informed, effective and strategic.

- 264 funders
- Data on 936k grants worth £220bn
- Over 40,000 users access the data a year

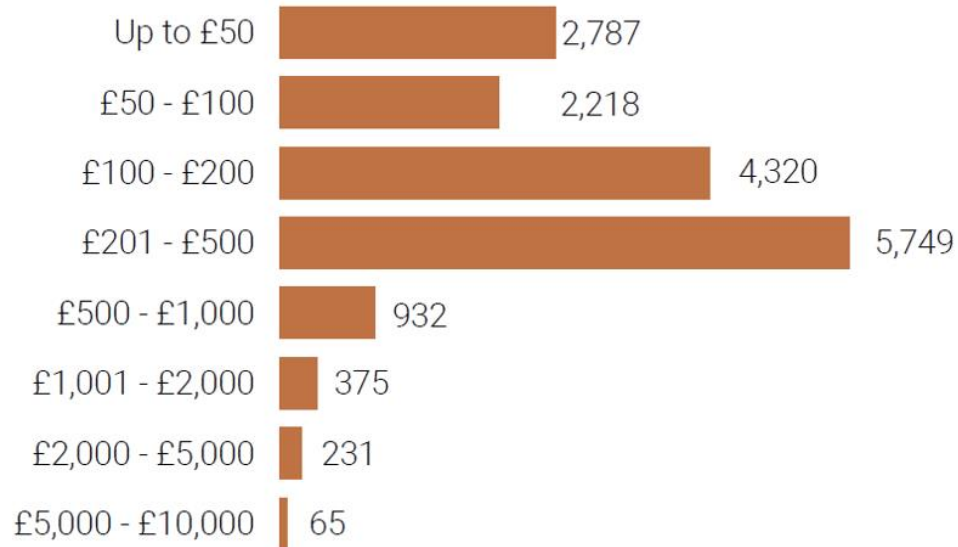


Why publish data

- Transparency and accountability
- Demonstrate values
- Raise awareness and profile of your work
- See collective impact
- Improve efficiency and outcomes
- Understand yourself better

Award/Item Amount

Award amount (GBP, number of grants)

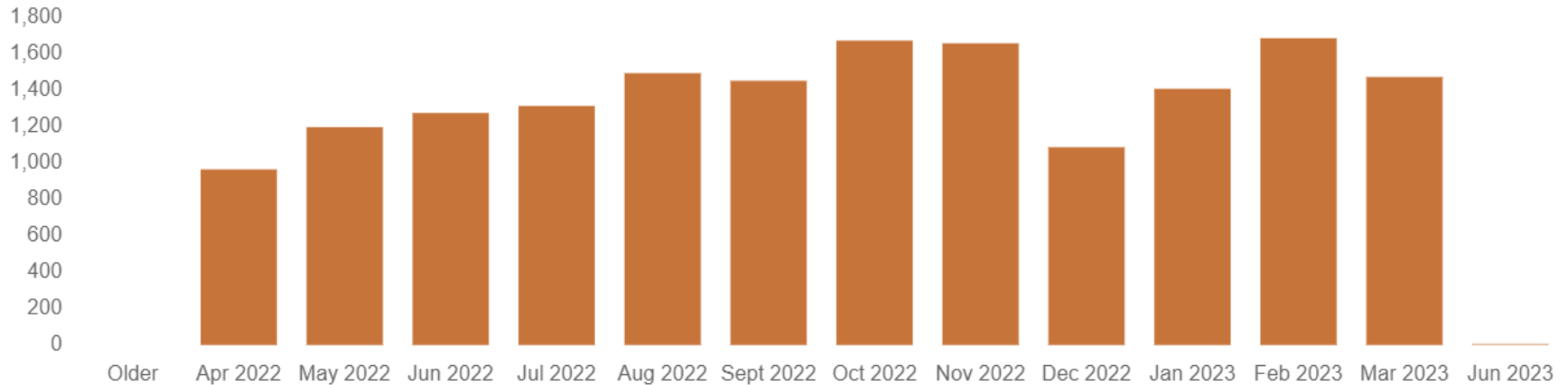


Between

and

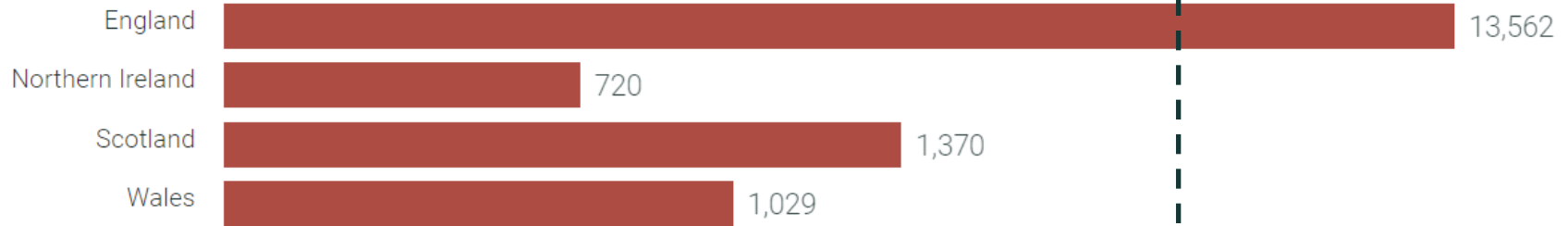
Award date

Award date (number of grants)



From to

Countries (number of grants)

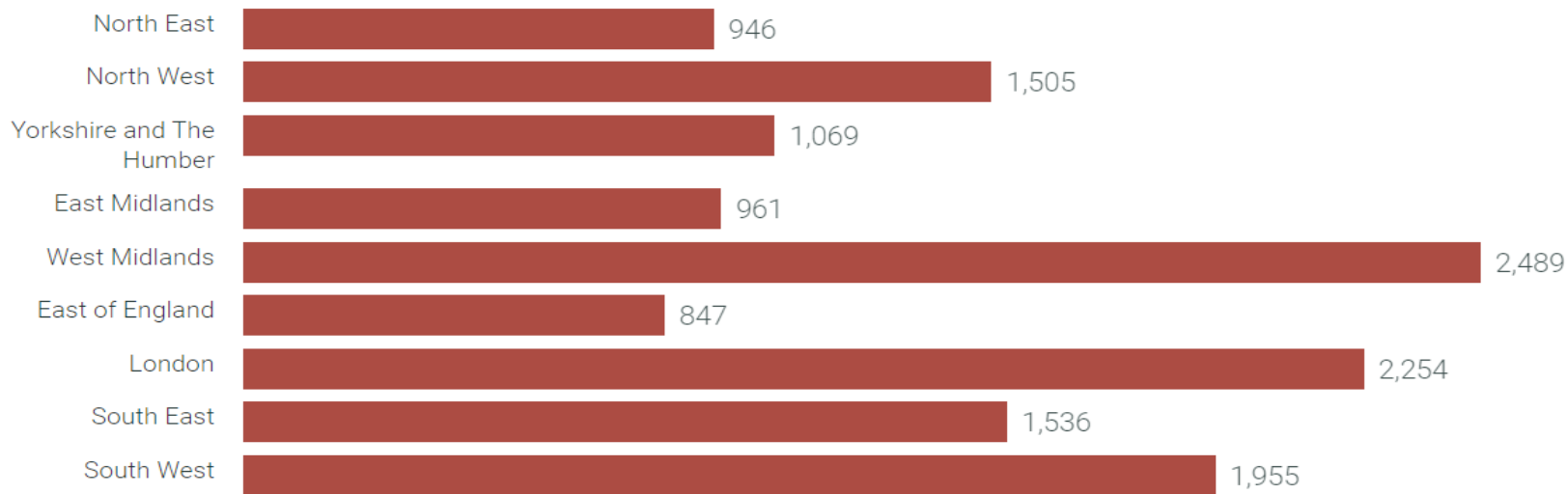


Click on the bars or labels to select one or more countries.

Based on 16,681 grants.

7 grants did not have enough information to determine geography.

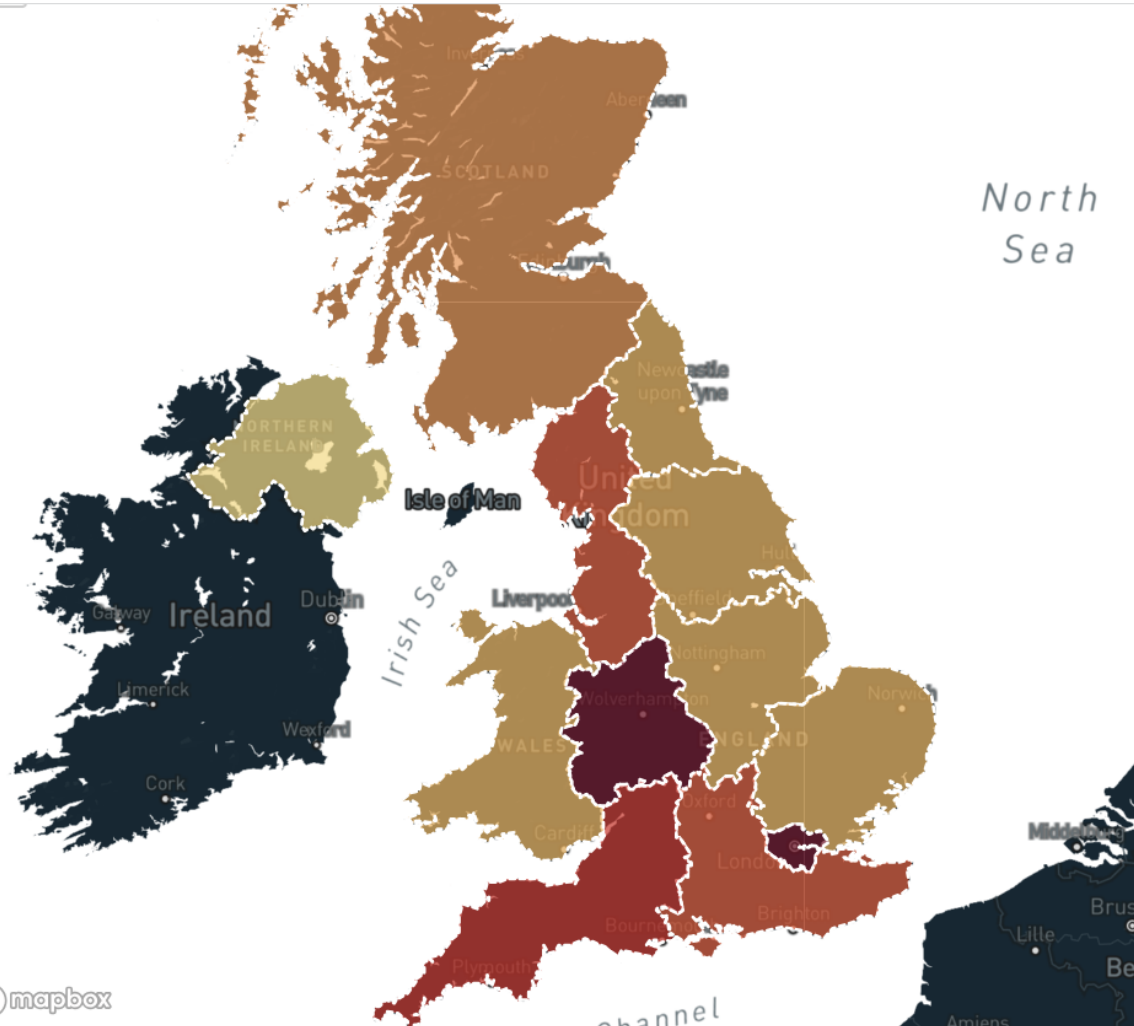
Grant location



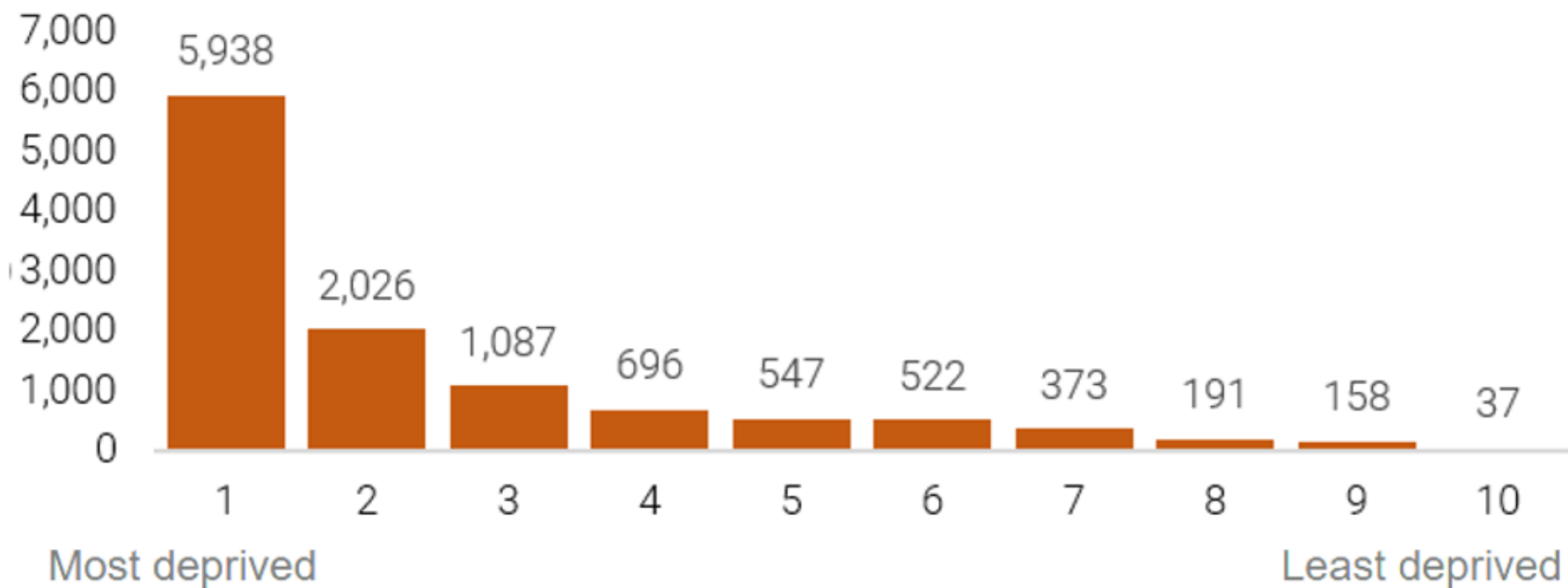
Click on the bars or labels to select one or more regions.

Based on 16,681 grants.

7 grants did not have enough information to determine geography.



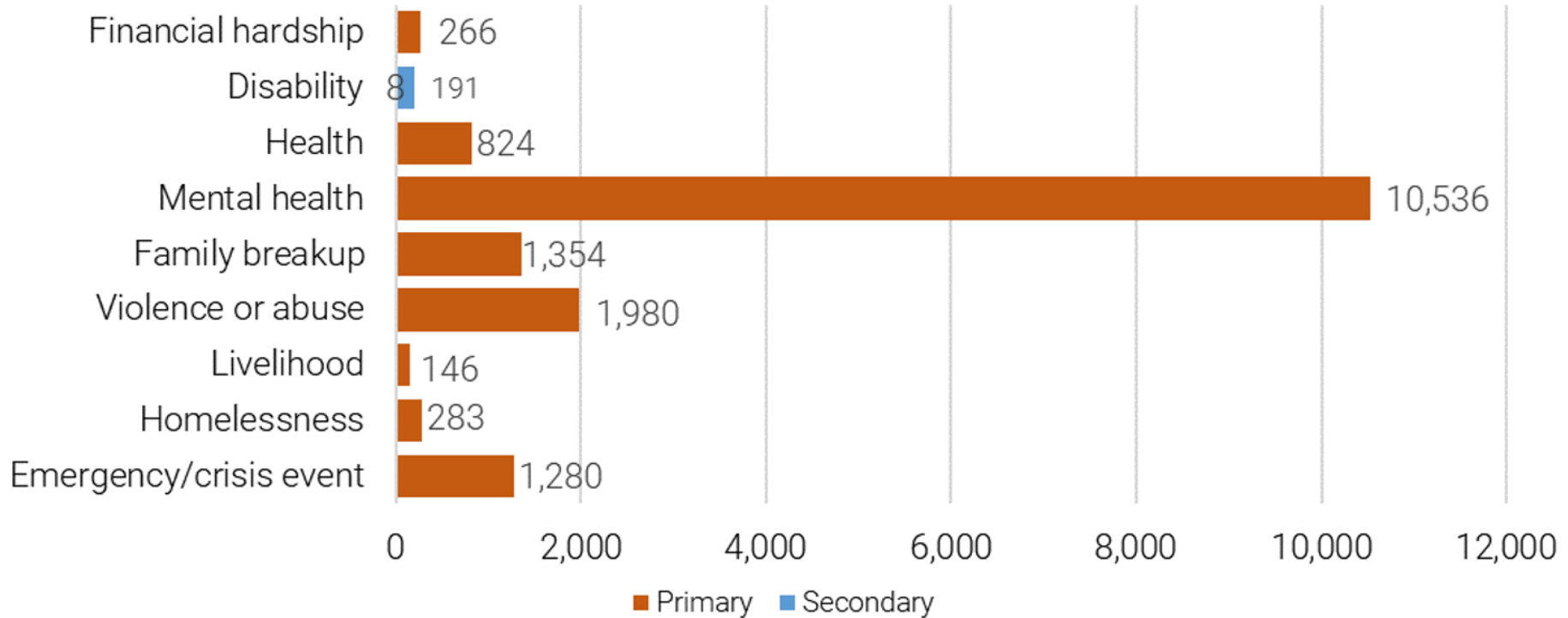
Grants by Index of Deprivation (based on ward)

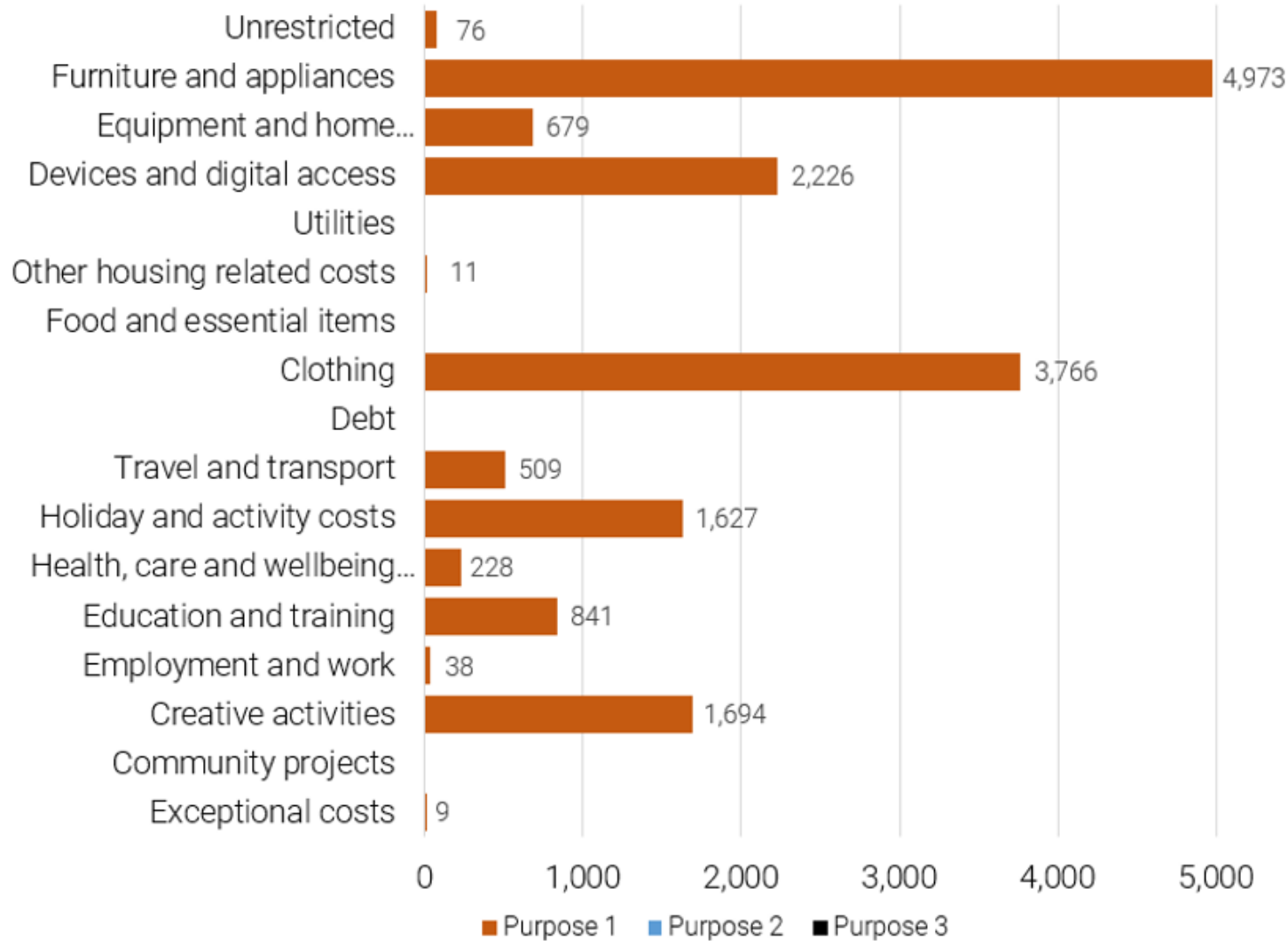


Click on the bars or labels to select one or more deciles

Based on 16,677 grants

Grant Reason



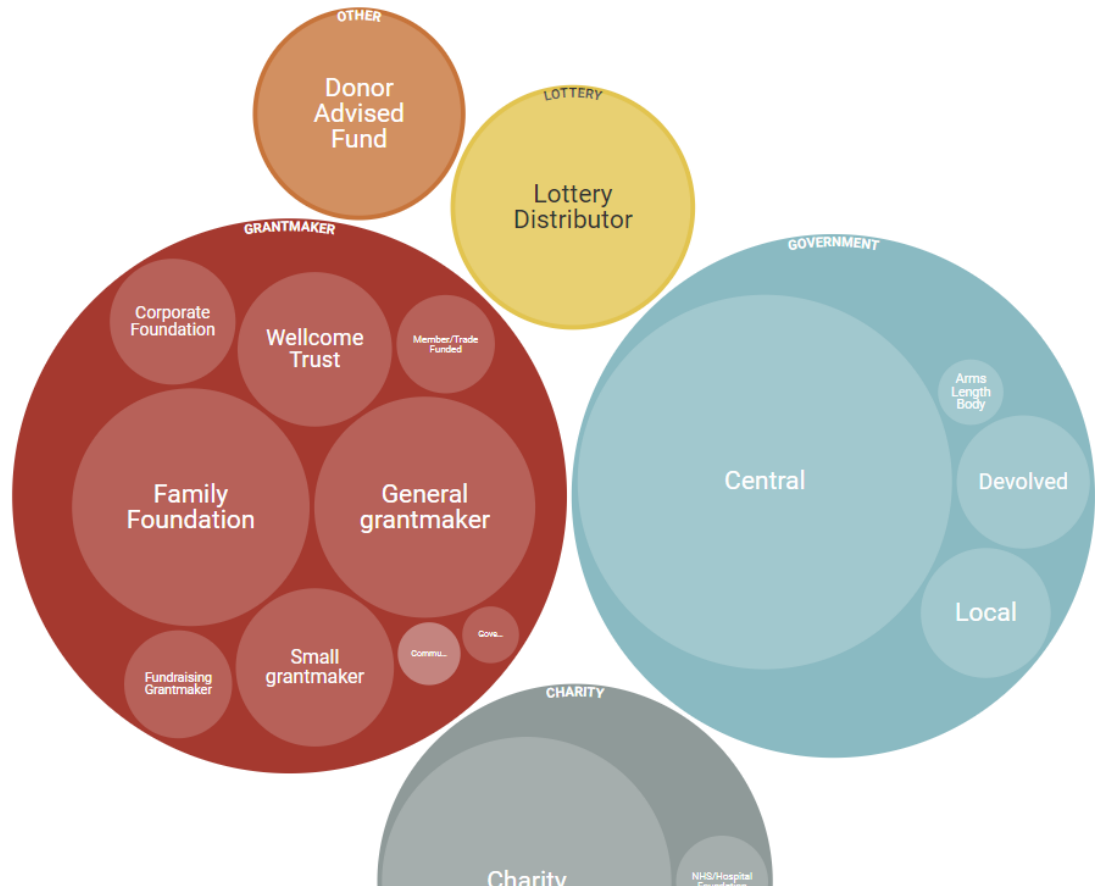


Number and size of UK grantmakers

By grantmaking segment, 2021-22

<https://www.threesixtygiving.org/snapshot>

Spending on grants Number of grantmakers



Support available

- Guidance: standard.threesixtygiving.org
- 1-1 support: threesixtygiving.org/publishing
- Workshops: threesixtygiving.org/workshops

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for 11th October