

Introducing

# **Lightning Deliver**

From Application to Impact - Simplified





#### **About Lightning Reach**

- Fintech for good startup making it easy for people to access a wide range of personalised support in one place (2500+ schemes)
- Enabling 25+ charities to process applications faster, reach a wider range of beneficiaries and reduce fraud through a streamlined portal
- Facilitated >£20m in grants to individuals, with
  >200,000 users registered over the last 3 years
- Award-winning team with expertise across charity and public sector

#### **Backed by:**









#### **Selected charity partners:**



















#### Recognised by:









### **Our solution**



Lightning Reach simplifies the journey, quickly connecting people to holistic support so they can avert crisis, bounce back and build financial resilience

### People in financial hardship

- Connected to personalised support
- Apply to multiple orgs in one place
- Simple, user-friendly digital experience
- Get faster, more timely support



### Organisations offering support

- Streamline admin and engagement
- Save time, reduce fraud & paperwork
- Reach those most in need at time of need

### The next evolution of Lightning Reach

Refer

**Apply** 

Deliver

Reach people early and guide them to the right support

Simplify and strengthen the process of understanding need and eligibility.

Move from decision to impact, quickly, frictionless, and at scale.

### What's the problem?



Multiple suppliers

Up to 5 different systems used, creating inefficiencies



Waiting time

Applicants wait days for awards to be processed/administered



**Manual Admin** 

Time intensive, manual process and risk of data errors

### An exciting new solution



#### One system for everything

Receive and review applications, fulfil awards across multiple fulfilment categories and get automated reporting



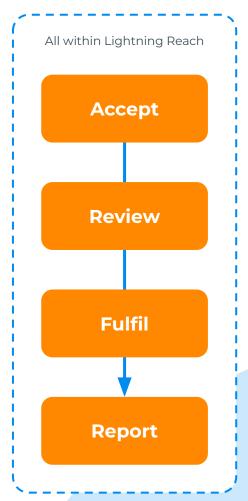
#### End-to-end

Automatic data transfer - no duplication, no errors



#### Instant fulfilment

One-click fulfilment from award decision



# How can Lightning Deliver benefit you?





Give support to your clients faster than ever at a time when they need it most



Make lives easier

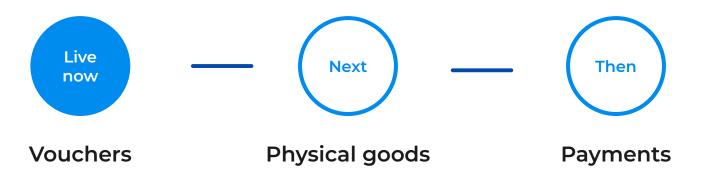
A streamlined experience for both you and your clients, improving efficiency and satisfaction.



More team capacity

Reduce fulfilment admin time by up to 90% by removing manual processes, repetitive administrative tasks and multiple systems.

## Offering and timelines



Covering Supermarkets, clothing, Electricals, Home, Energy vouchers and more Household appliances, winter warmth products, furniture and prepaid cards Direct money transfer