



Trustee Appointments: Profiles

1. Election:

Simon Ashmore (Chief Executive, Architects Benevolent Society)

Simon joined Architects Benevolent Society in January 2025 bringing six years' experience in the sector gained at the Bank Workers Charity, where he led services, wellbeing, marketing, fundraising and digital development.

Prior to this Simon had a nine-year career at the Royal College of General Practitioners (RCGP), the examining and professional body for GPs in the UK. There he held a number of commercial and professional development roles including Executive Director of GP Forward View. Simon previously worked at the ifs School of Finance (now the London Institute of Banking and Finance) as the marketing lead. He is a former trustee of Electrical Safety First and non-executive director of Certsure.

Danielle Hunt (Chief Executive, Pharmacist Support)

Danielle is the Chief Executive of Pharmacist Support. With extensive charity sector experience, she joined the charity in January 2019. Since then, Danielle has led the development and implementation of a new wellbeing focused five-year strategy, working closely with trustees to refocus the charity to ensure that it meets the changing needs of the profession. Danielle is always keen to support charitable activity outside of work, including fundraising for local causes.

2. Re-election

Ed Holloway (Chief Executive, The Macular Society)

Ed has been the CEO of the Macular Society since July 2024.

Before joining the Macular Society, Ed briefly worked as an independent consultant and was previously the CEO of the Bank Workers Charity – the benevolent fund for the banking industry and an ACO member – and before that Director of Services for the MS Society.

Ed has been an ACO Trustee since July 2023 and is passionate about our work to bring together financial and wellbeing charities. Ed is also a trustee of Action Against Age-related Macular Degeneration, a collaboration of three sight loss charities established to find new therapies to stop early age-related macular degeneration (AMD).

Katherine King (Chief Operating Officer, Society of Authors)

Katherine is part of the senior management team and is responsible for managing the operational and financial actions of the Society of Authors. This includes overseeing operational functions, financial planning, budgeting, and managing cashflows, as well as preparing and analysing the quarterly Management Accounts taking into account the external economic environment.

Additionally, Katharine manages the finances of 14 charitable funds. She is also responsible for overseeing the annual audits, tax, payroll, compliance and dealing with all financial requests.

Alison Wyman (Chief Executive, Actors' Trust)

Alison is the Chief Executive of Actors' Trust, the charity which supports actors and stage management across the UK. She joined Actors' Trust in July 2023 when it was known as the Actors' Benevolent Fund and was subject to a number of governance challenges, including a regulatory compliance case with the Charity Commission. She has led the charity through a period of transformation and modernisation since then, alongside a new Board of Trustees.

Prior to that, Alison had worked in the charity sector for 20 years, working in a number of senior leadership positions, most recently with the RAF Benevolent Fund. Having gained a Masters in Voluntary Sector Management from Bayes Business School, Alison has particular experience in organisational strategy, service development, governance and analysis.

Paddy Zervudachi (Finance Director, Commonwealth Parliamentary Association)

Paddy brings significant commercial and governance experience to the Board of ACO from his career in merchant banking, shipping and wealth management. He has a strong background in financial services, consulting, and leadership across a range of organisations, including work in the charity sector. Patrick is also a member of various finance and audit committees, reflecting his commitment to charitable governance and oversight.